

Receptive Tour Operator of the Month

INBOUND - May 15, 2018

Founded 41 years ago in Los Angeles, California, AmericanTours International (ATI) has grown to become the world's largest Visit USA tour operator, featuring more than 80 escorted motorcoach tour itineraries in more than 10 languages through the U.S. and Canada, self-drive, city packages and over 4,000 FIT hotels and 25,000 direct connectivity hotels, all with instant confirmation. ATI offers easy XML connectivity and customized web booking sites. The company's leadership team has become two of the most visible and well-known leaders of the tour and travel industry in the United States, with Noel Irwin-Hentschel currently serving on the Brand USA Board of Directors.

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About Brand USA

Brand USA is the nation's destination marketing organization, dedicated to attracting legitimate international inbound travel to strengthen the U.S. economy, increase exports, create quality jobs, and promote community prosperity. By running data-driven campaigns and unifying messaging across industry and government, Brand USA positions the United States as a top global destination while providing current visa and entry information.

Over the past 13 years Brand USA has driven 11.3 million additional international visitors who spent \$38.1 billion in the United States, leading to \$82.9 billion in total economic impact and sustaining an average of more than 40,000 jobs each year. These efforts have generated nearly \$11 billion in attributable tax receipts at the federal, state, and local levels.