

GoUSA TV App: Definitive source for on-demand USA travel

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GoUSA TV announced that the GoUSA TV app is now available for download on iOS and Android devices around the world. The app harnesses the power of entertainment to inspire overseas travelers to consider a U.S. destination. A first-of-its-kind connected TV network, GoUSA TV is the definitive source to find real, authentic, and on-demand video content about travel experiences in the USA. The app is currently available to Apple users with iOS 11 and higher and can be downloaded via this [link](#) or by searching for “GoUSA TV” in the App Store. Android users can download the app via this [link](#) or by searching for “GoUSA TV” in the Google Play Store.

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About Brand USA

Brand USA is the nation’s destination marketing organization, dedicated to attracting legitimate international inbound travel to strengthen the U.S. economy, increase exports, create quality jobs, and promote community prosperity. By running data-driven campaigns and unifying messaging across industry and government, Brand USA positions the United States as a top global destination while providing current visa and entry information.

Over the past 13 years Brand USA has driven 11.3 million additional international visitors who spent \$38.1 billion in the United States, leading to \$82.9 billion in total economic impact and sustaining an average of more than 40,000 jobs each year. These efforts have generated nearly \$11 billion in attributable tax receipts at the federal, state, and local levels.