Anjelica Magee is manager, consumer and trade publication relations for Brand USA, the nation’s destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation’s economy, and enhancing the image of the USA worldwide.

In this role, Anjelica – who joined Brand USA in June 2019 – works closely with Brand USA’s internal media, analytics, advertising, and partner program teams to manage the performance and optimization of our global consumer-facing campaigns and programs. She was drawn to Brand USA because the United States is a “beautiful country with endless stories to tell.”

Prior to joining Brand USA, Anjelica worked as an account executive who managed public relations and marketing campaigns for hospitality clients including Scandinavia Airlines, American Airlines, the West Hollywood Travel and Tourism Board, h Club in Los Angeles, and the Godfrey Hotel Hollywood, as well as a number of prominent restaurants and bars across the U.S.

A graduate of American University with a Bachelor of Science in Business Administration, Anjelica grew up in Massachusetts and is a proud member of Red Sox Nation.

Anjelica is an avid traveler, visiting 24 countries and 33 states in the U.S. She loves exploring new destinations and travels frequently. Her favorite state is California; favorite city is New York City; and favorite attraction is Disney World. One of her favorite travel memories is driving from coast to coast of the U.S. on Interstate 10. She loves farmer’s markets, cooking, working out, and trying new restaurants.