



Marsha Jones is the manager, financial operations and DE and I for Brand USA, the destination marketing organization for the United States. In addition, Marsha provides direct project and administrative support to the Chief Financial, Diversity, and Inclusion Officer and general administrative support to operational teams.

Before joining Brand USA in June 2021, Marsha had multiple years of project management and executive assistant experience, including work with the District of Columbia, KPMG, and, most recently, with OneWeb.

Born and raised in Los Angeles, California, she loves spending time with family and friends, basketball (Los Angeles Lakers), exploring the history of things, and “a mean game of dominoes!” As a veteran of the U.S. Army, Marsha has lived in Germany, and five states in the U.S. Marsha volunteers for the NAACP, Veterans Affairs (VA) and serves as a Community Captain for her residential area.