

JAMES (TRE) WILSON, III



James (Tre) Wilson is coordinator, partner operations for Brand USA, the destination marketing organization for the United States. Tre develops and assists in the coordination, execution, and maintenance of all partner related commitments and contributions.

Tre joined Brand USA in January 2022. He was drawn to Brand USA by his love of travel and by a timely e-mail from family about the job opening. Previously, Tre worked at Escapology, an Escape Room franchise business in South Carolina. He received his Bachelor of Arts Degree from the University of South Carolina.

In his travels, Tre has visited 6 countries and 7 states. His hobbies include playing basketball, bowling, and visiting local breweries with friends.