



Alexis Kemp is coordinator, partner operations for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Alexis is responsible for assisting in the coordination, execution and maintenance of all partner related commitments and contributions.

Prior to joining Brand USA, Alexis held sales and marketing positions in the financial industry. She received her bachelor's degree in Broadcast Journalism from North Carolina Central University before continuing on to receive her Master of Professional Studies in Public Relations and Corporate Communications from Georgetown University. Alexis was an executive board member for the Metro Eagles Club from 2013-2015 and for Toastmaster's International from 2017-2020. She is a member of the Lambda Pi Eta National Communications Honor Society.

Alexis loves spending time with family and friends, shopping, and traveling. She is originally from Washington D.C. and has ventured to over a dozen states and four countries. Her favorite travel destination is Jamaica due to an extremely memorable time spent exploring the island nation.