

DOMINIQUE MCCASKILL



Dominique McCaskill is the manager, executive operations for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Dominique works closely with Brand USA's President and Chief Executive Officer, Chris Thompson to manage executive operations for the CEO.

Prior to joining Brand USA, Dominique curated experiences to influence consumers to take action in the areas of hospitality, international affairs, technology, nonprofit, and more. Utilizing her experience in hospitality operations, marketing, and communications to develop and execute creative and profitable ideas. Dominique graduated from Xavier University of Louisiana, with a Bachelor of Arts degree in mass communication.

Dominique loves traveling, creating wearable nail art, discovering new music, and attending concerts. She has ventured to six countries and 22 states. Her favorite travel destination is Bali, Indonesia.