



Amanda HillsBalfour is the founder of the award-winning travel and tourism destination marketing agency, MMGY Hills Balfour. Amanda spent over ten years in leisure and aviation marketing with one of the UK's largest tour operators before leading the global marketing division for the transport company, Eurotunnel. In 1998, she founded Hills Balfour, an integrated marketing and communications agency specializing in travel and tourism for the leisure and MICE sectors for global destinations. Today, Hills Balfour is a member of MMGY Global group, with offices across the USA, UK and Europe and Amanda is president of MMGY Travel Marketing Collective, a global network of tourism marketing companies with offices on every continent.