

Ruth oversees Euronews Travel and Euronews Green, two of the publisher's most successful brands. Both consistently reach millions of readers a month and have active and engaged social media communities.

Ruth sets the editorial vision, oversees all articles, video, features and social-first content, closely follows audience patterns and industry trends, and partners with brands and organizations to amplify their messaging.

Prior to Euronews, Ruth worked in factual TV production and digital video focused on positive social change. She has passion for storytelling and driving action on the biggest challenge the world has ever faced - climate change.

