



Katie Streater is senior coordinator, global trade development for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Katie is responsible for assisting in travel trade programs for the Canadian and Latin American markets, including writing trade newsletters and updating content for Brand USA Global Marketplace and the International Pavilion.

Prior to joining Brand USA, Katie held positions at Destination DC and an education technology firm. She received her bachelor's degree in International Business from Florida Atlantic University before continuing on to receive her Master of Tourism Administration with a concentration in Sustainable Tourism Management from The George Washington University.

Katie loves getting lost in a good book, playing video games, biking, bird watching, and of course, traveling. She is originally from Fort Myers, Florida, and has ventured to 21 of the USA's stunning National Parks. She recommends Istanbul as her favorite travel destination.