



Casey is director of content for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Casey is responsible for directing the creation and scheduling of highly engaging video, imagery, and written content that inspires travel to the USA.

Prior to joining Brand USA, Casey held positions in the entertainment television industry, including developing and producing programs for National Geographic and Disney+.

Casey loves spending time with her husband and two dogs exploring the beautiful mountains near their home in West Virginia.