

Danny Hughes is president of the Americas for Hilton and is based out of the company's global headquarters in McLean, Virginia.

In this role, Mr. Hughes is responsible for Hilton's interests in the company's largest region, spanning nearly 6,100 hotels, 20 brands, and 32 countries and territories across North, Central and South America. He is directly responsible for hotel operations and the coordination of functional leaders across development, brand management, revenue generation, human resources, communications, finance and owner relations in the region.

A 35-year hospitality industry veteran, Mr. Hughes has developed a deep knowledge of the region and the business functions supporting it. His most recent role was SVP and commercial director in the Americas, where he led more than 4,000 team members and drove growth for Hilton's portfolio of industry-leading brands. His leadership was central to strengthening the company's revenue and distribution strategies, while delivering outstanding experiences for Hilton's guests.

Mr. Hughes also previously served as SVP, Caribbean and Latin America, where he was responsible for the operations of all Hilton-managed properties throughout the region. He has previously held the

role of area vice president, Caribbean, Central America and Cancun, and worked in several management positions with Hilton across the globe.

He currently serves on the American Hotel & Lodging Association's Board of Directors and HotelPAC Advisory Committee, the D.C. Policy Center's Board of Directors, and is a corporate board member for Jobs for America's Graduates.

Mr. Hughes received a degree in Hotel and Food Services Management from Bournemouth University in the United Kingdom. He currently resides in Vienna, Virginia.

