What to See and Do Across the USA
(MAY-AUGUST 2023)
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Overview

Travel across the USA promises an abundance of possibilities and opportunities. International travelers are invited to enjoy and discover a diversity of landscapes from rugged shorelines to urban jungles; an array of rich cultural experiences from musical trails to culinary adventures; exhilarating sports tournaments where hoops are shot and touchdowns scored; and connections to local communities where they will be taken off the beaten track and under the skin of the destination.

This quarterly calendar provides a snapshot of upcoming travel routes, openings, and things to see and do across the country.

In addition to nationwide events, the calendar is divided into five geographical regions:

- **Northeast** (Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Washington, D.C., Delaware, Maryland, and Pennsylvania)
- **Midwest** (Ohio, Michigan, Indiana, Wisconsin, Illinois, Minnesota, Iowa, North Dakota, South Dakota, Nebraska, and Kansas)
- **South** (Virginia, West Virginia, Missouri, Kentucky, North Carolina, South Carolina, Tennessee, Georgia, Florida, Alabama, Mississippi, Arkansas, Louisiana, Texas, and Oklahoma)
- **West** (Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, California, Oregon, Washington, Alaska, and Hawaii)
- **U.S. Territories** (Puerto Rico, Guam, U.S. Virgin Islands, Northern Mariana Islands, and American Samoa)

Stories fall within the following categories:

- **Planes, Trains, and Automobiles**: Highlighting new transport links and routes that connect travelers to the U.S. gateways and beyond
- **Hotel Openings / News**
- **Museums / Cultural Experiences**
- **Attractions**: Debut of theme park rides and milestone moments at major amusement parks
- **Festivals**: Multi-day events celebrating food, music, and art
- **Sports**
- **Film and T.V.**: Television shows and movie premieres with a specific tie to a U.S. location, and films celebrating prominent milestones.

Stay up-to-date with the latest U.S. travel industry news with our [Brand USA Travel Talks podcast](#). For further inspiration on destinations across the U.S., check out [GoUSATV](#) (available on Roku, etc).

**Editor’s Note:** Images / b-roll are available to [download here](#).

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Nationwide

- **Cultural Experiences**
  - **June:** LGBTQ+ Pride Month (events nationwide): Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ+) Pride Month is currently celebrated each year in the month of June to honor the 1969 Stonewall Uprising in Manhattan, NY - a tipping point for the Gay Liberation Movement in the United States. Today, celebrations include pride parades, picnics, parties, workshops, symposia and concerts, and LGBTQ+ Pride Month events attract millions of participants around the world.
  - **4 Jul:** Independence Day
  - **4 Aug:** Anniversary of Great American Outdoors Act (free entry to National Parks): Signed in 2020, this legislation provides much-needed maintenance for critical facilities and infrastructure in our national parks, forests, wildlife refuges, recreation areas and Tribal schools. Entry is free to all National Parks on this day.
Northeast

● **Planes, Trains, and Automobiles**
  
  o **Air Travel:**
    
    ▪ **25 May:**
      - Delta Airlines - Berlin, Germany (Berlin Brandenburg Airport Willy Brandt, BER) to New York, N.Y. (John F. Kennedy International Airport, JFK)
      - United Airlines - Berlin, Germany (Berlin Brandenburg Airport Willy Brandt, BER) to Washington, D.C. (Dulles International Airport, IAD)
    
    ▪ **22 May:** Air Premia – Seoul, South Korea (Incheon International Airport, ICN) to Newark, N.J. (Newark Liberty International Airport, EWR)
    
    ▪ **2 June:** United Airlines - Malaga, Spain (Málaga-Costa del Sol Airport, AGP) to Newark, N.J. (Newark Liberty International Airport, EWR)
    
    ▪ **1 June:** Norse Atlantic Airways - London, UK (Gatwick, LGW) to Washington, D.C. (Dulles International Airport, IAD)
    
    ▪ **2 June:**
      - ITA Airways - Rome, Italy (Leonardo da Vinci International Airport, FCO) to Washington, D.C. (Dulles International Airport, IAD)
      - American Airlines - Rome, Italy (Leonardo da Vinci International Airport, FCO) to New York, N.Y. (John F. Kennedy International Airport, JFK)
    
    ▪ **16 June:** Norse Atlantic Airways – Rome, Italy (Fiumicino Airport, FCO) to New York, N.Y. (John F. Kennedy International Airport, JFK)
    
    ▪ **1 July:** JetBlue - Paris, France (Paris Charles de Gaulle Airport, CDG) to New York, N.Y. (John F. Kennedy International Airport, JFK)

● **Hotel Openings / News**
  
  o **Summer 2023, Boston, Mass.:** Raffles Boston Back Bay Hotel & Residences will be the first mixed-use Raffles property in North America. With 147 guestrooms and 146 residences in a 35-story building, guests can expect signature services such as the Raffles Butler, a two-story sky lobby, five distinct food and beverage venues, a state-of-the-art Raffles Spa with a 20-meter indoor pool, a rooftop garden terrace and lounge, and expansive meeting and pre-function spaces. Residents will experience a unique collection of pied-a-terre suites, one- to three-bedroom homes and magnificent penthouses with full access to hotel services along with exclusive membership in the resident-only tier of the company’s guest recognition and loyalty program.

  o **Late 2023, New York N.Y.:** Corinthia will be taking over The Surrey, just off of Central Park in New York City, and it will begin an extensive renovation; after, it will reopen in early 2023 as The Surrey, a Corinthia Hotel—operated and managed by Corinthia Hotels. The Surrey, a Corinthia Hotel will mark the Corinthia group’s first property in the United States. Located at the corner of East 76th Street and Madison Avenue, The Surrey, a Corinthia Hotel will offer both guest rooms and residences. The redesign of the 97 guestrooms—including 33 suites and five signature suites—and 12 luxury residences.

  o **Late 2023, New York, N.Y.:** Faena Hotel will be taking over a space in the XI mixed-use development in Manhattan's West Chelsea neighborhood, overlooking the Hudson River. The

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project is owned by Witkoff Group and Access Industries. Other Faena properties include the brand's Miami Beach location in Florida - which director Baz Luhrmann helped design.

- **Museums / Cultural Experiences**
  - **Spring 2023, Harlem, N.Y.**: Harlem's most famous venue, The Apollo, will unveil two new performance spaces - marking the landmark's largest expansion in decades. Located on the third and fourth floor of the Victoria Theater Redevelopment Project and first announced in 2018, the expansion of the theater will provide a space to celebrate Harlem's cultural heritage while allowing the Apollo to expand its educational, artistic and community programmes. The Victoria Theater will also host local artists and Harlem-based arts organizations, giving them a chance to develop performance work in a professional-level theater space.
  - **June 2023, Buffalo, N.Y.**: The Buffalo AKG's new three-story building, designed by Shohei Shigematsu at OMA, will open in June. The museum, formerly known as the Albright-Knox Art Gallery, will comprise more than 50,000 square feet of state-of-the-art exhibition space, five classrooms, an interior community gathering space, and more than half an acre of new public green space. Upcoming exhibitions include Clyfford Still: A Legacy for Buffalo and Lap-Ssee Lam: Dreamers’ Quay.
  - **2-4 Jun, Provincetown, Mass.**: Provincetown Pride is an annual Pride celebration highlighting what Provincetown has always been known for: LGBTQ+ awareness, empowerment, and diversity. There will be multiple events, parties, and Pride programming throughout the weekend.
  - **Now - until 16 July, New York, N.Y.**: This year’s exhibition from the Metropolitan Museum of Art’s Costume Institute, Karl Lagerfeld: A Line of Beauty, is the first major retrospective of the work of designer, Chanel creative director and aesthete Karl Lagerfeld. Expect an immerse, in-depth look at the legend’s singular sense of style. Expect to get up close to more than 150 dresses designed by Lagerfeld, along with a fascinating narrative of his storied career, his unique work methods and the many famous people he styled through the decades.
  - **Ongoing, Washington, D.C.**: High-end Japanese food hall Love, Makoto is now open in the Capital Crossing development between Chinatown and Union Station. It contains three initial restaurants: Dear Sushi featuring new- and old-school omakase; Beloved BBQ, a Japanese-style steakhouse with tabletop grills; and Hiya Izakaya, which specializes in grilled skewers and highballs. A fast-casual section of the venue is coming this summer with udon, ramen, soba, curry, dumplings, pastries, and much more.

- **Festivals**
  - **26-28 May, Boston, Mass.**: Boston Calling is a Boston-based music festival that debuted in May 2013 and previously took place twice a year. The 2023 line-up includes Foo Fighters, The Lumineers, Alanis Morissette and more to be announced.
  - **9-11 June, Flushing Meadows Corona Park, N.Y.**: The Governors Ball Music Festival (commonly known as Governors Ball or Gov Ball) is a multi-day music festival held in New York. Launched in 2011 by original founders Jordan Wolowitz, Tom Russell, Yoni Reisman, the festival features an array of genres and styles of music, including rock, electronic, hip-hop, indie, Americana, pop, folk, and more. Aside from the wide variety of music, the festival features a multitude of popular New York restaurants and food trucks, as well as activities and games. The 2023 line-up includes Lizzo, Odesza and Kendrick Lamar.

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25-27 Aug., Martha's Vineyard, Mass.: **Beach Road Weekend** is a three-day festival of pop, rock, and fun in Martha's Vineyard. This year, the festival has been reimagined to celebrate the 350th Anniversary of the founding of the Town of Tisbury. The special early show time will allow concertgoers to return to the mainland at the end of the concert. The 2023 line-up includes Mumford & Sons, Bon Iver, Leon Bridges and more to be announced.

- **Sports**
  - 15-21 May, Rochester, N.Y.: **The 2023 PGA Championship** is the second major championship in golf's annual rotation, and perennially features the strongest field in the men's game based on the Official World Golf Rankings. Known for dramatic finishes and notable champions, the Wanamaker Trophy—which has been awarded to the winner since 1916—is inscribed with names such as Koepka, McIlroy, Woods, Mickelson, Nicklaus, and Player.
  - 10 Jun, Elmont, N.Y.: Run every June in Elmont, NY, the **Belmont Stakes** invites America's champion three-year-old thoroughbreds to compete in this “Test of the Champion” race for a chance at the famed Triple Crown – an exclusive club of only thirteen horses in history including American Pharoah and Secretariat. Crowds of more than 90,000 spectators gather in their best attire to clamor for their favorite competitors, sip on signature Belmont Jewel cocktails and take in the unmatched drama and electricity of this classic horse race.
  - 28 Aug-10 Sept., Queens, N.Y.: Honored as the fourth and final tennis Grand Slam tournament of the year, the **US Open Tennis Championship** has been creating legends in Flushing Meadows-Corona Park, NY since 1881. Consisting of five primary championships, the US Open has seen champions like Roger Federer, Billie Jean King, and Pete Sampras take to the hardcourts to solidify their positions as tennis icons.
Midwest

- **Planes, Trains, and Automobiles:**
  - **Air Travel:**
    - **8 May:** Swiss - Zurich, Switzerland (Zurich Airport, ZRH) to Chicago, Ill. (Chicago O'Hare International Airport, ORD)
    - **19 May:** Aer Lingus – Dublin, Ireland (Dublin Airport, DUB) to Cleveland, Ohio (Cleveland Hopkins International Airport, CLE)
    - **5 June:** British Airways - London, UK (Heathrow, LHR) - Cincinnati, Ohio (Cincinnati/Northern Kentucky International Airport, CVG)

- **Museums / Cultural Experiences**
  - **Summer 2023, Atchison, Kan.:** The Amelia Earhart Hangar Museum honors Earhart’s aviation legacy and inspires all generations in the pursuit of flight. The centerpiece is Muriel — the world’s last remaining Lockheed Electra 10-E — an aircraft identical to the plane Earhart flew on her final flight. Muriel is named after Amelia’s younger sister, Grace Muriel Earhart Morrissey. Fourteen, interactive, immersive STEM exhibits take visitors through Earhart’s adventurous life — from growing up in Atchison, Kansas, to the height of her worldwide fame — as the first woman to fly solo across the Atlantic Ocean.

- **Festivals**
  - **13-16 July, Milwaukee, Wis.:** The 2023 Harley-Davidson Homecoming Festival is celebrating 120 years of Harley-Davidson with a four-day festival of live performances, activities and events for all ages in H-D’s hometown of Milwaukee. 2023 headliners include Foo Fighters and Green Day.
  - **24 Jun - 16 Sept., Various locations around St. Paul and Minneapolis, Minn.:** The Wakpa Triennial Art Festival in the Twin Cities will feature newly commissioned artworks by more than 30 Minnesota artists. Additionally, the event will include public programs and tours featuring additional artists, writers, performers, and cultural commentators, who will lead viewers to places they may not have known before or will see anew through the eyes of artists. The Wakpa Triennial will offer opportunities for friends and families to experience and to learn more about people, place, neighborhood, land, water, plants, and how these are related.
  - **14-16 July, Interior, S.D.:** The Badlands Astronomy Festival brings together space science professionals, amateur astronomers, educators, and visitors for a three-day celebration featuring public star parties each evening. Events include a scale model solar system tour and walk, solar observing opportunities, special guest speakers, public stargazing activities, static displays, as well as equipment demonstrations by professional and amateur astronomers.

- **Sports**
  - **28 May, Indianapolis, Ind.:** The 107th running of the Indianapolis 500 brings top Indy car drivers to the “Brickyard” to compete over 200 laps. The event, billed as The Greatest Spectacle in Racing, is considered part of the Triple Crown of Motorsport along with the 24 Hours of Le Mans and the Monaco Grand Prix, with which it typically shares a date.
South

- Planes, Trains and Automobiles
  - Air Travel:
    - 10 May: Delta Airlines - Duesseldorf, Germany (Düsseldorf International Airport, DUS) to Atlanta, Ga. (Hartsfield-Jackson Atlanta International Airport, ATL)
    - 13 May: Delta Airlines - Nice, France (Nice Côte d’Azur Airport, NCE) to Atlanta, Ga. (Hartsfield-Jackson Atlanta International Airport, ATL)
    - 25 May:
      - Delta Airlines - Edinburgh, Scotland (Edinburgh Airport, EDI) to Atlanta, Ga. (Hartsfield-Jackson Atlanta International Airport, ATL)
      - Norse Atlantic Airways - London, UK (Gatwick, LGW) to Orlando, Fla. (Orlando International Airport, MCO)
    - 26 May:
      - Norse Atlantic Airways - London, UK (Gatwick, LGW) to Fort Lauderdale, Fla. (Fort Lauderdale-Hollywood International Airport, FLL)
    - 2 June:
      - American Airlines - Rome, Italy (Leonardo da Vinci International Airport, FCO) to Dallas, Texas (Dallas/Fort Worth International Airport, DFW)
  - Light Rail:
    - Summer 2023: Brightline, an inter-city rail company that serves part of Florida (Miami, Aventura, Fort Lauderdale, Boca Raton and West Palm Beach), plans to begin service to Orlando this summer and expand to connect Las Vegas and Southern California. It is the only privately owned and operated inter-city passenger rail service in the United States.

- Hotel Openings / News
  - Summer 2023, Fredericksburg, Texas: The Albert Hotel, built as a celebration of Texas Hill Country and noted Fredericksburg architect Albert Keidel, will open this year on the original site of the Keidel family pharmacy and homestead. The hotel will have 110 guest rooms, including bunkrooms, suites, and a private house, each with tailored amenities and custom-designed furniture. The property has three restaurants, two bars, a private dining room, and will offer in-room dining. The grounds include an outdoor pool, a fitness center, and a 2,000-square-foot full-service spa.

- Museums / Cultural Experiences
  - Ongoing, Texas: In 2023, Texas State Parks will celebrate its centennial anniversary with a year-long series of events taking place in the more than 80 parks across the state. Top events include the Lakeside Legacy Celebration, 100 Year Boat-A-Thon at Inks Lake, and the Maples and Meteors Night Sky Fest.
  - Now - until 31 July, Bentonville, Ark.: Diego Rivera’s America, on display at the Crystal Bridges Museum of American Art, is the most in-depth examination of the artist’s work in over two decades, bringing together rarely seen works from private collections; major paintings on loan from museums; studies for pivotal mural projects in Mexico City, San Francisco, Detroit and New York; and large-scale digital projections that convey the immersive quality of his epic murals. Ten thematic galleries are dedicated to subjects that captured the artist’s imagination, from labor and industry to street markets. The exhibition focuses on Rivera’s work from the
1920s to the mid-1940s, when he was conceiving a new vision for North America, informed by his travels in Mexico and the United States.

- **May 2023, San Antonio, Texas:** The Alamo is improving its visitor experience and expanding its exhibition facilities with the new Exhibition Hall and Collections Building. This building will display the entire Phil Collins Collection, among other pieces from the Alamo Collection, in its 10,000 square feet of new exhibit space – five times more than the Alamo has today. This new building, part of “The Alamo Plan,” provides state-of-the-art facilities for special exhibitions and storage to ensure the long-term care of the Alamo collection. The Exhibition Hall is not a replacement for the upcoming Alamo Visitor Center and Museum, which is on track for a later launch. The Phil Collins Collection will then be put on display in the museum and the Exhibition Hall will become home to additional traveling exhibits to further educate and engage visitors.

- **Spring 2023, Oklahoma City, Okla.:** The Professional Bull Riders’ Hall of Fame will be unveiled in Spring 2023 in the National Cowboy & Western Heritage Museum’s American Rodeo Gallery, with an expansion planned soon after as part of a major reconstruction and reimagining of the Gallery. A fitting home for the living tribute to the PBR, the American Rodeo Gallery celebrates the history, people and events of the West’s original sport. Exhibitions in the space explore the sport’s evolution from turn-of-the-century round-up competitions to high-stakes professional competition in the Museum’s colorful and dramatic interpretive gallery.

- **June 2023, Key West, Fla.:** The Key West Business Guild is planning a 20th anniversary celebration to commemorate the island city’s famed 1.25-mile-long sea-to-sea rainbow flag, billed as the world’s longest rainbow flag, with events to take place during the guild-produced Pride festivities set for June 7-11, 2023. The flag was sewn in Key West in 2003 by original rainbow flag creator Gilbert Baker to mark the 25th anniversary of his original banner’s debut. Baker spent three months in Key West while he and helpers sewed approximately 17,600 linear yards of fabric weighing more than 3 tons.

- **1 July, Fort Smith, Ark.:** The U.S. Marshals Museum will open its doors to the public beginning July 1, culminating in more than 16 years of fundraising, design, construction and installation. The Museum features a unique exterior with a modified star-shaped design signifying the star badge worn by U.S. Marshals. Inside, five immersive galleries educate guests about the critical, ever-evolving role the Marshals have played in upholding the Rule of Law, driven by justice, integrity and service. Galleries include: To Be A Marshal, The Campfire | Stories Under The Stars, Frontier Marshals, A Changing Nation and Modern Marshals.

- **8 July, Mobile, Ala.:** The Africatown Heritage House makes its debut in Mobile this summer, sharing the stories of the 110 men, women, and children brought to Mobile aboard the Clotilda 163 years ago against their will. Several days of programming will highlight the stories and will include a ribbon-cutting of Africatown Heritage House. Clotilda: The Exhibition will cover the story of the ship with a special focus on the people of the story – their individuality, their perseverance, and the extraordinary community they established.

**Attractions**

- **Now - until 31 Dec., Bowling Green, Ky.:** The National Corvette Museum opened its latest exhibit, Custom Carisma: The Legendary Creations of Carl Casper. Carl’s spectacular career and some of his most famous cars are on display. Cars on exhibit will include The Batman Returns BatmobileTM*, Turbo Shark Corvette, Popcorn Wagon, Young American Dragster, 51 Merc.
“Knight Cruiser”, Paddy Wagon, 32 Renegade Deuce and the Cosmic Invader. The exhibit is included with Museum admission.

- **Spring 2023, Sevierville, Tenn.:** Have you ever imagined yourself working on a big job site with the access and knowledge to man construction equipment? **Dig’n Zone Theme Park**, a construction theme park that will allow adults and children to drive, ride and operate real construction equipment, is scheduled to open in Sevierville in spring 2023. Dig’n Zone Theme Park will feature more than 25 attractions that allow visitors to operate all different types of construction equipment.

- **May 2023, Pigeon Forge, Tenn.:** Debuting this month, **Big Bear Mountain** will be the longest coaster at Dollywood, taking guests of all ages on an unforgettable family-friendly expedition in search of the Big Bear. Circling Wildwood Grove for nearly two minutes on 3,990 ft. of track, this gigantic coaster is a first of its kind at Dollywood with onboard audio, including music and announcements from Ned Oakley himself.

- **May 2023, Orlando, Fla.:** SeaWorld Orlando is excited to announce the opening of the theme park’s newest roller coaster, "Pipeline: The Surf Coaster". This attraction is the world’s first "Surf Coaster," where riders will feel the power of the ocean in a whole new way, making “Pipeline” every thrill-seeker’s newest obsession. “Pipeline” will take them on an unparalleled journey and will keep them coming back for more. Each rider will get the rush of cutting through waves as they race up to heights of 110-feet in the air and feel like they are about to wipe out when they go upside down on a wave curl along the 2,950-feet of track. “Pipeline” will send riders on a journey reaching max speeds of 60-miles-per-hour, with five different airtime moments and lasting a total of 1 minute and 50 seconds, leaving nothing but amazement in its wake.

- **Summer 2023, Orlando, Fla.:** Universal Orlando Resort announced its newest attraction, **Illumination’s Villain-Con Minion Blast**, which will debut at the theme park this summer. Visitors encounter immersive environments, nefarious villains and mischievous Minions from Illumination’s films, all while determining if they have what it takes to become the newest member of The Vicious 6, a group of supervillains from the film, “Minions: The Rise of Gru.”

- **15-16 July, Louisville, Ky.:** The Kentucky International Convention Center will be hosting the **Louisville Brick Convention** on Saturday, July 15 and Sunday, July 16. Fans in attendance will be able to meet professional LEGO artists displaying their creations and LEGO celebrities like the LEGO Masters cast. LEGO fans will be able to get creative in the Construction Zone, with thousands of bricks available, as well as live builds to watch and engage with. Galleries have also been set up with life-sized and extraordinary LEGO models on display.

### Festivals

- **19-21 May, Gulf Shores, Ala.:** **Hangout Festival**, a pop-centric event, brings together a genre-spanning group of headliners that should make everyone happy. This year, acts include the Red Hot Chili Peppers, Calvin Harris, Paramore and SZA, who released one of the best albums of 2022 and is making Hangout one of her only southern headlining stops of the year.

- **7-11 Jun, Tupelo, Miss.:** This year Tupelo, Mississippi, the birthplace of Elvis Presley, is running its **25th Elvis Festival**, packed with special events including musical performances, Elvis look-a-like competitions and a 5K race.
- **8-11 Jun, Nashville, Tenn.:** Hosted each June in Nashville by the Country Music Association (CMA) and celebrating its 50th anniversary this year, **CMA Fest** is a four-day country music festival, drawing over 400 artists and celebrities for exclusive concerts and meet-and-greet sessions with fans. 2023 headliners include Jason Aldean, Kelsea Ballerini, Thomas Rhett, Wynonna Judd and Carrie Underwood.

- **14 July - 19 Nov., Orlando, Fla.:** The **EPCOT International Food & Wine Festival** features a taste of just about everything – from simple and savory treats to sampling food from some of the world’s celebrated chefs and sipping on wine from famous wineries – this festival welcomes travelers and foodies from across the globe.

- **21-23 Jul, Miami, Fla.:** With 2023 marking the 50th anniversary of hip-hop, **Rolling Loud** (the largest hip-hop festival in the world) features upcoming and established hip-hop and rap performers over a three-day period.
West

- **Planes, Trains, and Automobiles**
  
  - **Air Travel:**
    - **1 May:** ITA Airways - Rome, Italy (Leonardo da Vinci International Airport, FCO) to San Francisco, Calif. (San Francisco International Airport, SFO)
    - **10 May:** Delta Airlines - Paris, France (Paris Charles de Gaulle Airport, CDG) to Los Angeles, Calif. (Los Angeles International Airport, LAX)
    - **12 June:** Air Tahiti Nui - Paris, France (Paris Charles de Gaulle Airport, CDG) to Seattle, Wash. (Seattle-Tacoma International Airport, SEA)
    - **30 June:** Norse Atlantic Airways - London, UK (Gatwick, LGW) to Los Angeles, Calif. (Los Angeles International Airport, LAX)
    - **1 July:**
      - Latam – São Paulo/Guarulhos, Brazil (Governor André Franco Montoro International Airport, GRU) to Los Angeles, Calif. (Los Angeles International Airport, LAX)
      - Norse Atlantic Airways - London, UK (Gatwick, LGW) to San Francisco, Calif. (San Francisco International Airport, SFO)
  
  - **Hotel Openings / News**
    - **1 May, Virgin, Utah:** This summer, AutoCamp is unveiling its latest luxurious Airstream “suites” and tents In Zion National Park. Spend the day exploring the Narrows, hiking Angel’s Landing, or enjoying the scenic canyon drive. This Southwestern destination offers something for everyone, from basking in the sun beside the Virgin River right on AutoCamp’s property to trying out canyoneering among the sandstone cliffs.
    - **July 2023, Portland, Ore.:** The Ritz-Carlton Portland will invite guests to explore the Rose City with 250 rooms, a large indoor pool, fitness center, spa, bar and gourmet restaurant. The Ritz-Carlton Residences include 138 residential condominiums that will soar on floors 21-35 atop The Ritz-Carlton, Portland. The Residences will offer sophisticated style, luxurious finishes and legendary Ritz-Carlton service, including in-residence dining, housekeeping and access to the 19th and 20th amenity floors of the hotel. Owners will also enjoy unparalleled amenities, such as a dedicated 8th floor Owner’s lounge, fitness facility, secured underground parking with access to valet service, as well as ground floor retail space and a food hall that will accommodate high-end food curators. This will be the first Ritz-Carlton in the Pacific Northwest.
    - **July 2023, Kailua Kona, Hawaii:** Located on the Kona Coast of the Big Island of Hawai’i, the iconic Kona Village Resort will once again open its doors and welcome back ‘ohana (family) to the historic and culturally rich destination in 2023. Less than 10 miles north of the Kona International Airport, Kona Village, A Rosewood Resort will debut 150 unique, standalone guest hales with locally-inspired décor and a privileged sense of seclusion. An array of distinct dining venues, including the original resort’s beloved Shipwreck Bar and Talk Story Bar, will offer elevated yet relaxed experiences. The resort will also offer an array of event spaces and outdoor activities, making it an exceptional destination for meetings, events and celebrations.
    - **Fall 2023, Jackson Hole, Wyo.:** Tucked into the heart of vibrant Jackson Hole, the Rusty Parrot Lodge & Spa is excited to welcome back longtime guests and first-time visitors to the brand new hotel in Spring 2023. Maintaining the best of what was, the new Rusty Parrot represents a
thoughtful blend of modern luxury and familiar charm, featuring an award-winning restaurant and spa.

- **Museums / Cultural Experiences**
  - **July 2023, San Francisco, Calif.** This year, San Francisco’s [Ferry Building](#) is celebrating 125 years with new restaurants and shops. Transformation of San Francisco’s downtown waterfront has been continuous since the Gold Rush, but the iconic Beaux-Arts style Ferry Building, which opened in July 1898, has withstood the test of time. It’s become a celebrated “culinary cathedral” home to some of San Francisco’s most beloved local, farm-driven, and ethnically diverse merchants.
  - **August 2023, San Francisco, Calif.** San Francisco’s famed [cable cars will celebrate 150 years](#) of traversing San Francisco’s famed hills this August. They are the only moving national historic landmark in the U.S. First tested on Aug. 2, 1873, cable cars began public service on Sept. 1 of that year. Today, there are three manually operated cable car lines: the Powell-Mason, Powell-Hyde and California Street Cable Cars. Single cable car rides cost $8. Visitors can ride as much as they want with a Visitor Passport, which provides unlimited rides on San Francisco’s cable cars, historic streetcars, light rail and buses for one, three or seven days.
  - **Late 2023, Santa Fe, N.M.** The New Mexico Museum of Art will open its second location, the highly anticipated Vladem Contemporary later summer/fall of this year. Located in the burgeoning Railyard District, Valdem is designed to show large-scale installations, multimedia projects, and performance-based works that are central to 21st century artistic practice. Vladem aims to promote state-of-the-art ideas and bring living artists back to the heart of our exhibitions and public programs.

- **Attractions**
  - **Ongoing, Hollywood, Calif.** A global icon of Hollywood moviemaking, [Warner Bros. Studios](#) celebrates its 100th Anniversary on April 4 with a year of exciting centennial celebrations. From fan favorites like When Harry Met Sally and Friends to masterpieces of cinema like Casablanca and Gone With the Wind, Warner Bros. will share the magic of film with audiences in special ways throughout the year.
    - **Now - until Dec 2023**: In celebration of Warner Bros. Studios’ 100th anniversary, Warner Bros. Discovery Global Themed Entertainment and Fever, the leading entertainment discovery platform, are proud to launch “Candlelight: 100 Years of Warner Bros.” a commemorative international concert series coming to 100 cities worldwide. Part of the company’s global centennial campaign, the series will feature music from award-winning films and unforgettable television shows from the Warner Bros. library in a one-of-a-kind musical experience taking place in majestic venues, noted for their historic nature or unique character, from iconic cathedrals, theaters, museums and gardens, with breathtaking candlelit settings. The first U.S.-based cities include New York, Chicago, Boston, Detroit, Dallas, Miami, Seattle, Houston, Indianapolis, San Francisco, Atlanta, Philadelphia, and San Diego. More venues to be announced at a later date including Los Angeles and additional events across North America, Europe, Asia and Latin America.
    - **Now - until Jan. 2024, San Francisco, Calif.** On view at the California Academy of Sciences, [The World’s Largest Dinosaurs](#) exhibit explores the amazing biology of the largest land animals ever to live: the long-necked and long-tailed sauropods. These uniquely super-sized herbivores
(some grew the length of four city buses) roamed every continent for approximately 140 million years. A life-size Mamenchisaurus model, spanning 60 feet long, will be on display. The exhibit takes visitors beyond the bones and into the bodies of these massive marvels, shedding light on how heart rate, respiration, metabolism, and reproduction are linked to size and includes playful interactives that dig deeper into the palaeobiological research on present-day living organisms.

- **Summer 2023, Anaheim, Calif.**: Pacific Wharf in Disney California Adventure park will turn into **San Fransokyo Square** from Walt Disney Animation Studios’ Academy Award®-winning “Big Hero 6.” San Fransokyo Square will transport you to the not-too-distant future, in a fictional mash-up of two iconic cities – San Francisco and Tokyo. As the tech industry began to emerge and the local fishing trade fell on hard times, entrepreneurs came together to reinvent the seaside canneries into a vibrant, multicultural district of neighborhood restaurants and small businesses where you’ll be able to eat and shop.

- **Festivals**
  - **12-14 May, Salt Lake City, Utah**: **Kilby Block Party** is steadily becoming one of the coolest, fastest-growing festivals in the US. This will be its fourth iteration, but it’s scheduled to be its biggest fest yet. Originally launched as a block party in 2019 to honor Salt Lake City’s beloved longest-running all-ages venue Kilby Court, it’s since expanded to multiple days and new venues, with 2023 being its first year at the Utah State Fairpark. It’s not just that it’s one of the largest live music events in Salt Lake City that makes it stand out: It’s all about bringing attention to the city’s thriving arts scene, with several local acts on the bill, as well as a really cool, curated lineup overall - including The Strokes, Pavement and the Yeah Yeah Yeahs.
  - **26-28 May, Napa Valley, Calif.**: **BottleRock Napa Valley** is a 3-day music, wine, food and brew festival in Napa, California. The initial BottleRock was a five-day event that took place May 8–12, 2013 - featuring three stages with 60 bands, forty local wineries, and was Napa Valley’s first large-scale music festival. The 2023 event will include performances from Post Malone, Duran Duran, Red Hot Chili Peppers and Lizzo.
  - **30 June - 2 July, Roswell, N.M.**: The town of Roswell invites UFO enthusiasts and skeptics alike to join in the celebration of the Roswell Incident at the **UFO Festival**. Taking place each 4th of July weekend, events include guest speakers, authors, live entertainment, a costume contest, a pet costume contest, parade, and car show and contest.
  - **5-9 July, Santa Fe, N.M.**: The largest international folk art market in the world, the annual **Santa Fe International Folk Art Market** on Museum Hill in Santa Fe, brings together international cultures as well as established traditional artists from across the globe to display, demonstrate, and sell their work. The market features over 150 artists from 41 countries selected by a panel of expert jurors.
  - **19-20 Aug., Santa Fe, N.M.**: The 101-year-old **Santa Fe Indian Market** is a week of exciting events happening every August culminating with the market on Saturday and Sunday. This one-of-a-kind event provides a unique opportunity to buy directly from Native American artists from across North America. The Santa Fe Indian Market has long been the place where Native American art meets the world. Nearly 1,200 artists will be presenting their newest and best work for sale and admiration.

- **Sports**
11 July, Seattle, Wash.: Seattle has been chosen to host Major League Baseball’s 93rd edition of the All-Star Game on July 11, 2023. T-Mobile Park last hosted the All-Star Game and Home Run Derby in 2001. This will be the third time Seattle will host the All-Stars. In addition to the All-Star Game, MLB All-Star Week features the T-Mobile Home Run Derby, SiriusXM All-Star Futures Game, All-Star Celebrity Softball, fan events like PLAY BALL Park, and legacy projects designed to leave a lasting impact throughout the local community hosting the event.

Film and T.V.
9 June: Set in the 1990s, Transformers: Rise of the Beasts will take audiences on an action-packed, globetrotting adventure as the Maximals, Predacons, and Terrorcons join the battle between the Autobots and Decepticons on Earth. Noah, a sharp young guy from Brooklyn, and Elena, an ambitious, talented artifact researcher, are swept up in the conflict as Optimus Prime and the Autobots face a terrifying new nemesis bent on their destruction named Scourge. Filming took place in Los Angeles, Calif., Albuquerque, N.M., and New York, N.Y.

23 June: Wes Anderson’s Asteroid City, starring Jason Schwartzman, Scarlett Johansson and Tom Hanks, follows characters attending a junior stargazing convention after the event is spectacularly disrupted by world-changing events. Filming took place in Arizona.

21 July: Christopher Nolan’s Oppenheimer tells the true story of the science that led to the WWII-ending first atomic bomb, which was developed in Los Alamos, New Mexico. Visitors can see the real places in the film and filming locations while learning about the area’s science history at Los Alamos venues like the Bradbury Science Museum and Manhattan Project National Historical Park and, in Santa Fe, on a Spy Walking Tour.

21 July: Greta Gerwig’s Barbie, starring Margot Robbie and Ryan Gosling, shares the doll’s adventure to the real world to find true happiness. Filming took place on Venice Beach, Calif.

U.S. Territories
Festivals:
23 June, San Juan, PR: Saint John’s Eve, locally known as Noche de San Juan, is an unofficial celebration in the capital of Puerto Rico that celebrates the nativity of Saint John the Baptist. Hundreds of people crowd the beaches so that at midnight they can jump backwards into the ocean seven times for good luck. Some hotels and bars also throw parties in honor of Noche de San Juan.

Summer 2023, Santurce, San Juan, PR: The Festival de Teatro Puertorriqueño e Internacional is an annual theater festival, which features performances of both local and international plays. Every year, the festival is dedicated to a prominent member of the theater community and features all types of theatrical works – from classic dramas to experimental performances. The theaters are located in the heart of Santurce, otherwise known as the art district of San Juan, and are surrounded by hip restaurants, coffee shops, and remarkable street art.

Summer 2023, La Parguera, Lajas, PR: The Festival de la Piña Paradisíaca, or “Pineapple Festival" is celebrated every year in La Parguera, an oceanfront community in the southern town of Lajas. The festival features vendors selling locally grown pineapples and dozens of local agricultural products and fried foods while local bands liven up the evening. La Parguera is packed with restaurants and bars as well as small hotels, charter boat rentals, and even a
bioluminescent bay. During the celebration, there is a 5K race with an impressive view of the marina and mangrove coves that make La Parguera a favorite getaway for both locals and tourists.

- **29-30 Jul, Loíza, PR**: During the last weekend of July, the city of Loíza will host the **Fiesta de Santiago Apóstol**, a colorful and traditionally-religious festival dedicated to Saint James the Apostle, the city’s patron and defender. This event combines Indigenous African and Spanish Catholic traditions into a one-of-a-kind experience with musical performances as well as local kiosks and stalls offering a range of traditional snacks. Attracting visitors from far and wide, the festival incorporates local and folklore traditions alongside notes of Bomba music, a traditional Statfolk genre with a distinctive African influence.