

Brand USA

Brazil– Travel Marketing & Public Relations Services 2024

Questions/answers

- 1. Can we include case studies and letters of recommendation (as well as other requested documents) as annexes in addition to the 30 pages?**
Proposals should not exceed 30 pages. Agencies may submit additional pages in the appendix but should not presume that they will be read (RFP Page 11)
- 2. Can we consider 30 pages only for the RFP content, and not count Cover and index?**
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- 3. The film events used to have additional investment; can we count on these figures to plan actions for promoting the films?**
Timeline for our next movie is TBD, there are no figures to provide currently.
- 4. Will a new movie be released?**
Yes, topic will center around the celebration of America's 250th birthday in 2026.
- 5. Will the Mega Fam have an additional budget?**
No
- 6. Will the sales mission have an additional budget?**
No