



Brand USA Headquarters
1725 Eye Street NW, Eighth Floor
Washington, DC 20006

March 19, 2018

RFP: Regional Director, China
RFP ISSUED: September 25, 2017

PROPOSALS REVIEWED/EVALUATED: January 9, 2018

RE: Notice of Intent to Award Project

- Contineo Marketing – James Huang

As provided in the RFP issued September 25, 2017, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to another Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

A handwritten signature in blue ink, appearing to read "Cathleen Domanico".

Cathleen Domanico
Vice President, Global Trade Development
Brand USA