



Brand USA Headquarters
1725 Eye Street NW, Eighth
Floor Washington, DC 2006

July 22, 2020

GoUSA TV Distribution/Syndication Consultant
RFI ISSUED: July 7, 2020
PROPOSALS REVIEWED/EVALUATED: July 21, 2020

RE: Notice of Intent to Award Project

- Chester Goodson

As provided in the RFI issued July 7, 2020, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFI. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom', is positioned below the word 'Sincerely,'.

Thomas Garzilli
Chief Marketing Officer
Brand USA
TGarzilli@TheBrandUSA.com

