



Notice of Intent to Award

RFI - GoUSA TV Many Voices Travel Series - Black & Brown Culture

Brand USA Headquarters
1725 Eye Street NW, 8th Floor
Washington, DC 20006

October 18, 2021

RFI: GoUSA TV Many Voices Travel Series - Black & Brown Culture
RFI ISSUED: August 16, 2021
PROPOSALS REVIEWED/EVALUATED: October 15, 2021

RE: Notice of Intent to Award Project

- Back Roads Entertainment

As provided in the RFI issued August 16, 2021, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFI. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

Thomas Garzilli
Chief Marketing Officer
Brand USA