



Brand USA Marketing Department Staffing RFI Q & A

The following are answers to questions Brand USA has received regarding the Brand USA Marketing Department Staffing – RFI through March 9, 2022.

Thanks to everyone who submitted questions regarding Brand USA’s RFI for Brand USA Marketing Department Staffing. Since many of the questions posed were similar, we have condensed and edited queries. Company names have been removed. If the answer to the question is already in the RFI, or if we were unable to understand a question, we did not provide an answer.

Q: After this RFI stage, what are the next steps and the estimated timeline for those steps?

A Brand USA is seeking to understand more about your agency, the account person responsible for our work, your experience placing people in jobs like the ones posted at [Brand USA Careers](#) and your pricing model. We will contact qualified search firms to have introductory conversations as soon as we have the information. Brand USA is looking to fill these positions as soon as possible.

Q: Is there a point of contact that I can speak with to get a better understanding of your organization and their staffing needs?

A Those interested in learning more about Brand USA are encouraged to visit our website at www.thebrandusa.com. Brand USA will reach out to qualified search firms after vetting their background information.

Q: Can you please provide salary ranges for the positions in scope for this RFI? Once we have that, we can better estimate hourly bill rates and total costs for positions.

A Please see the job postings here for some information about the types of [Brand USA Careers](#) we are seeking your help in finding candidates.

Q: Does Brand USA have a preference in contractual, temp to perm, or direct hire?

A Brand USA is seeking direct hire candidates.

Q: If an agency is working with a former employee of Brand USA will they be considered.

A All qualified candidates will be considered. However, a finders fee will not be provided to agencies working with former employees of Brand USA.