



Notice of Intent to Award
GoUSA TV Management

Brand USA Headquarters
1725 Eye Street NW, Eighth Floor
Washington, DC 20006

September 22, 2020

RFP: GoUSA TV Management
RFP ISSUED: July 27, 2020
PROPOSALS REVIEWED/EVALUATED: September 17, 2020

RE: Notice of Intent to Award Project
• Miles Partnership, LLLP

As provided in the RFP issued July 27, 2020, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

Tracy Lanza
Vice President, Integrated Marketing
Brand USA

