



Notice of Intent to Award

RFP - Video Production Studio Build-Out

Brand USA Headquarters
1725 Eye Street NW, 8th Floor
Washington, DC 20006

May 18, 2022

RFP: Video Production Studio Build Out
RFP ISSUED: March 21, 2022
PROPOSALS REVIEWED/EVALUATED: May 13, 2022

RE: Notice of Intent to Award Project

- TriVision, Inc.

As provided in the RFP issued March 21, 2022, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

Mark Lapidus
Vice President, Product & Technology
Brand USA