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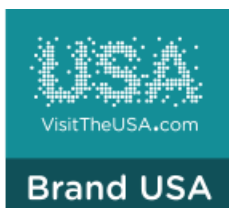
Brand USA



REQUEST FOR PROPOSAL – Updated Scheudle

South Korea – Travel Marketing & Media/Public Relations Services

November 2018



Request for Proposal:
Travel Marketing & Public Relations Services in Korea

A. Request for Proposal Released	November 26, 2018
B. Intent to Bid due by 5:00 p.m. EST	December 5, 2018
C. Written Questions due by 5:00p.m. EST	December 5, 2018
D. Written Questions Answered and Posted to Brand USA Website	December 14, 2018
E. Proposal Due (due by 3:00 p.m. EDT)	January 3, 2019
F. Proposal Evaluation by Scoring Committee	January 22, 2019
G. Pre- Calls to Finalists	January 24, 2019
H. Finalist Presentation/Interviews	Week of February 18, 2019
I. Notice of Intent to Award Contract and Public Posting	Week of March 4, 2019

Delivery of Proposal

Each proposer is required to deliver eight (8) hard copies in addition to the electronic version of the proposal. Electronic versions of your proposal must be in a PDF format and sent to rfpadmin@thebrandusa.com with a copy to rfpadmin@bmg.travel.

Hard copies should be sent by courier such as Fed Ex or UPS to:

Brand USA Headquarters
C/o RFP Administrator
1725 Eye Street NW, Suite 800
Washington, D.C. 20006
ATTN: RFP – Travel Marketing & Public Relations Services in Korea
Phone: 202.536.2060

Proposals must be received by the date and time referenced in the tentative schedule (no later than January 3, 2019 at 5:00 p.m. EDT). Late submissions will not be accepted. Proposals may not be faxed.